

Farm Privacy Issues

Agriculture & Forestry Awareness Study Commission

March 28, 2014



Topics

- **Employment Fraud**
- **Third Party Complaints**
- **Technology Advances**



Employment Fraud

- Over the past decade, animal activists have used undercover video to advance their agenda
- Strategy involves providing false identity to gain access to private farms
- Clear misrepresentation and harmful intentions are troubling to livestock farmers



Employment Fraud

- **Possible impacts:**
 - **Trespass on Private Property**
 - **Biosecurity Protocol**
 - **Intentional Destruction of Property**
 - **Unreported Abuse**
 - **Distrust of Employees**



Employment Fraud

- States passed laws to address the issue:
- Kansas
- Montana
- Utah
- North Dakota
- Missouri
- Iowa
- Indiana
- Idaho



Employment Fraud

- Other States have tried:
 - Arkansas, California, Nebraska, North Carolina, New Hampshire, New Mexico, Pennsylvania, Tennessee, Vermont, Wyoming



Third Party Complaints

- **Third party complaints have always been a part of environmental enforcement**
- **Some third parties have elevated their abilities with aerial surveillance**
- **Gives rise to overwhelming number of unfounded complaints**



“Cattle cow CAFO next to wetland”

Wetlands



An aerial photograph showing a rural landscape with alternating rows of green corn and brown harvested fields. A dirt road curves through the fields. In the upper right, a school group is gathered, including several yellow school buses, cars, and portable toilets. In the center, a large, dark, irregular pile of waste or debris is visible in a field. A paved road runs along the bottom of the frame.

“A school group on a field trip just 100 yards away from a very large cache of uncovered waste piles.”



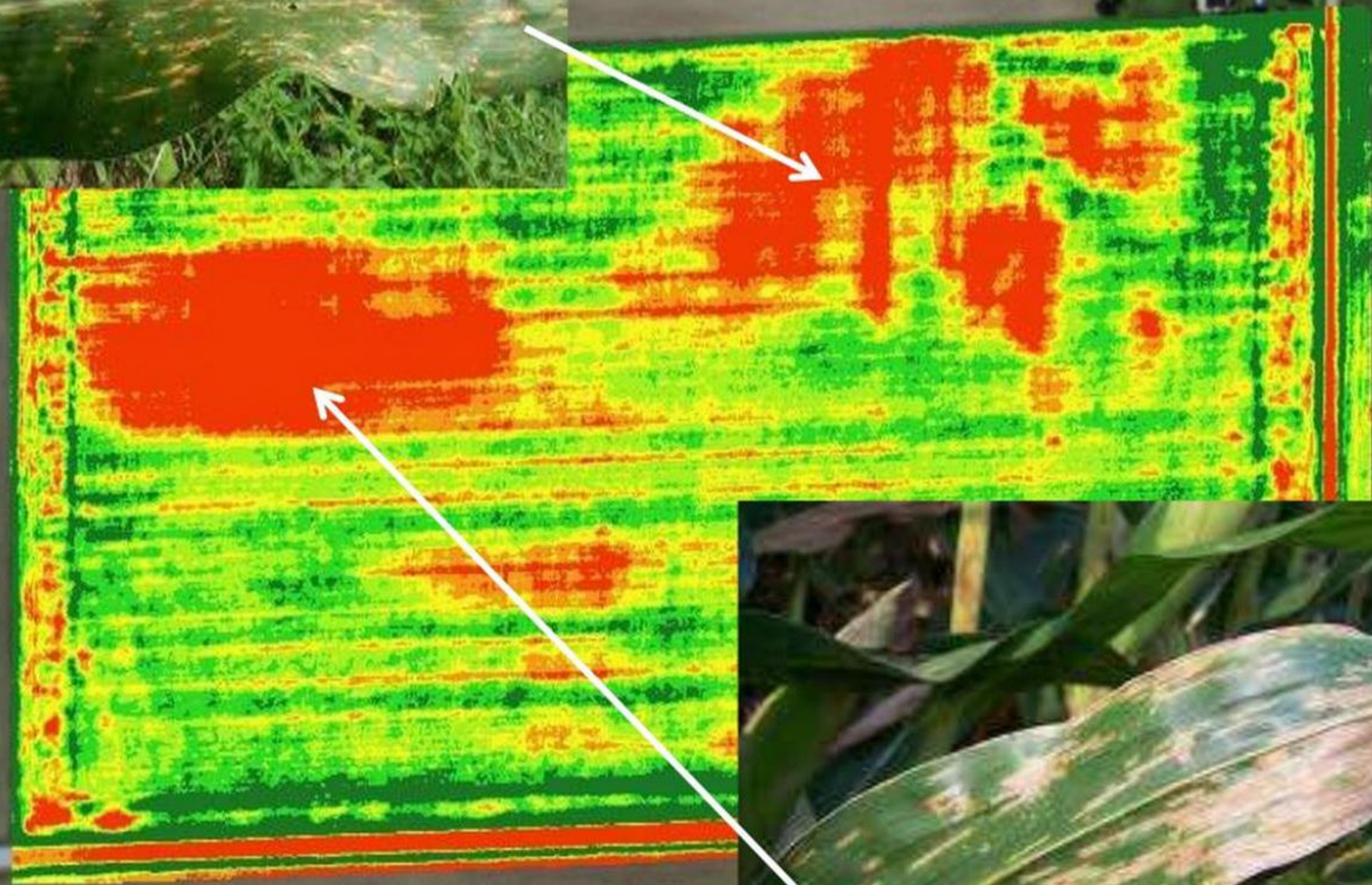
“Chicken poultry CAFO houses with waste piles.”

Technology Advances

- **Drones**
 - **Scouting**
 - **Crop Health**
 - **Irrigation**
 - **Soil Sampling**
 - **Compaction**
 - **Yield Correlation**
 - **Equipment Malfunctions**



Gray Leaf Spot



Technology Advances

- **Farm Data:**

**THE CLIMATE CORPORATION MAKES
LANDMARK DATA ACCESS AND PRIVACY
COMMITMENTS TO FARMERS**

*Establishes Free, Private Data Service for all Farmers
and calls for Open-Standards Industry Alliance to drive
Precision Agriculture Adoption*



Questions?

